

Mscore and Audition Reaction



MEDIA MONITORS

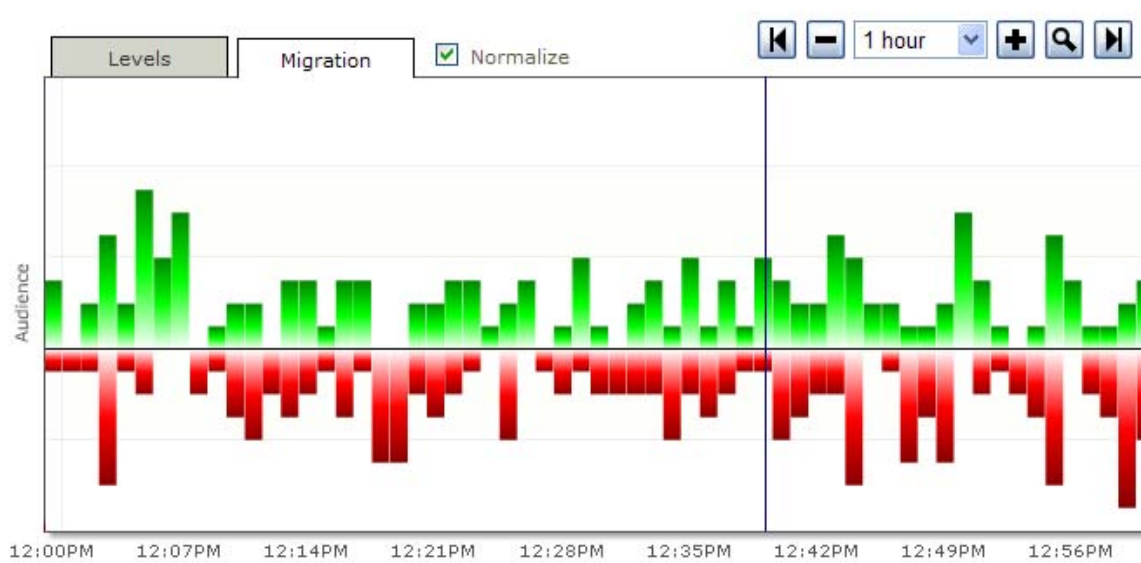
User: Dwight Douglas

Audience Reaction

Panels

Preferences

WXXX-FM / New York Thursday, September 25, 2008



In/Out-of-Home Filter:

All panelists

Media Playback



Stopped

Marker Position

12:39:35 PM go

Migration

Select the "Migration" tab and click on a minute to get the migration details.

12:36:48 PM

03:06

Love Is Gone

David Guetta f/ Chris Willis



MEDIA MONITORS

User: Dwight Douglas

[Log out](#)



Market

- New York
- Philadelphia**
- Public Radio
- Riverside-San Be
- San Diego
- San Francisco
- San Jose

Station

- KYW-AM
- WEEB-FM**
- WBEN-FM
- WDAS-FM
- WIOQ-FM
- WIP-AM
- WISX-FM
- WMGK-FM
- WMMR-FM
- WGL-FM

Day to Examine
7/23/2008

Average:
Start Date
7/21/2008

End Date
7/25/2008

- Hours
- Days

Pick Report: **Audience Reaction**

[Panels](#) [Preferences](#)

WEEB-FM / Philadelphia Wednesday, July 23, 2008



Filter:

All Listenership

Audio Playback

Stopped

Marker Position

03:11:49 PM go

Listeners Migration

Select one of the "Migration" tabs and click on a minute to get the migration details.

2:26:42 PM	00:56	Philadelphia Zoo	Philadelphia Zoo	Parks, Fairgrounds, Zoos, Museums, Cnvtnt	
2:28:09 PM	03:43	Daniel	Elton John		
2:31:52 PM	03:42	Who Says You Can't Go Home	Bon Jovi		
2:35:49 PM	03:53	Give Me One Reason	Tracy Chapman		
2:39:49 PM	03:53	Can't Stop Loving You	Phil Collins		
2:43:48 PM	03:11	Brick House	Commodores		
2:47:22 PM	00:59	Nissan	Nissan North America, Inc.	Cars & Lt Trucks, Asian Factory	
2:48:21 PM	01:00	Jonns	Jonns Furniture, Inc.	Home Furnishings	
2:49:23 PM	00:50	CarSense	The McGowen Group	Cars & Lt Trucks, Local Dealers	



Mscore™ Switching

Panels Preferences



Ranking Chart

"Billy Ray Cyrus" - "Somebody Said A Prayer" on Station C

Market: Your Town, USA

Station: Station C

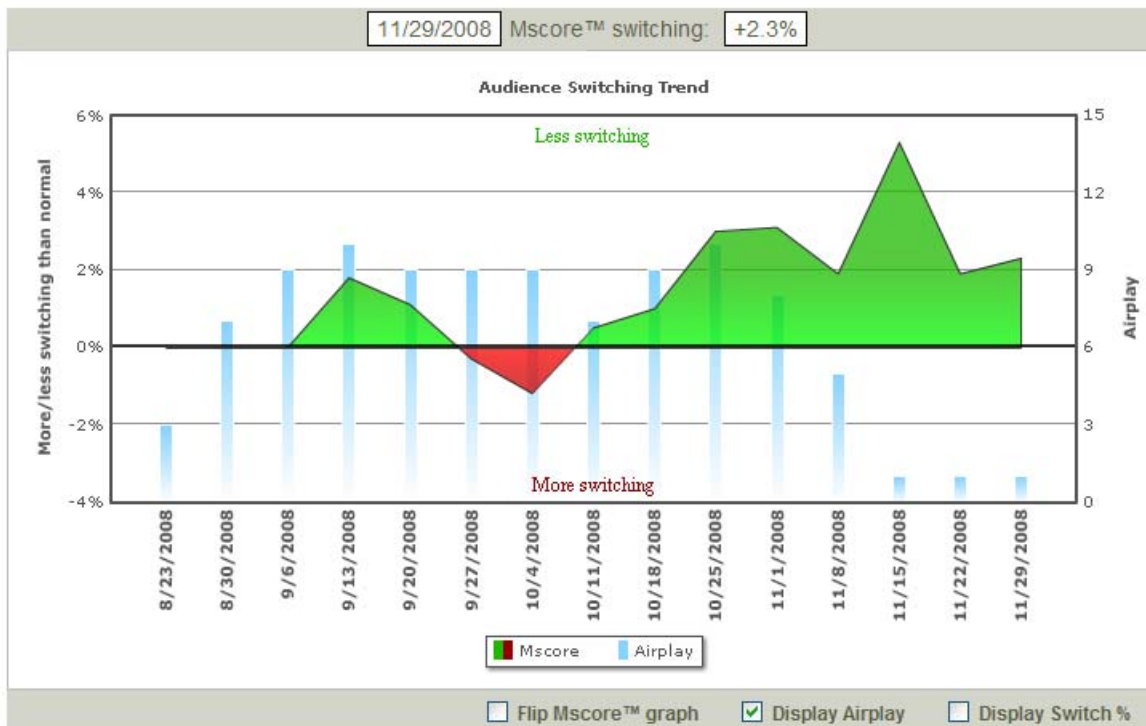
Min Song Airplay (Total) 20

Artist: Billy Ray Cyrus

Song: Somebody Said A Prayer



11/29/2008 Mscore™ switching: +2.3%



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