



RadioFestival2011

Manchester | #radfest11

Sponsorship Opportunities

The Radio Academy, 2nd Floor, 5 Golden Square, London, W1F 9BS
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Radio Festival
31st October – 2nd November, Salford Quays - Manchester

The Radio Festival is the focal point of the radio industry's year. It attracts top executives, producers and presenters from the BBC, commercial and community radio sectors for a three day programme of keynote speeches, panels, workshops and demonstrations designed to celebrate UK radio and discuss its future. It features a special one-day conference for engineers and technicians (TechCon), a student event (Foot In The Door) and a gala dinner. There are also other events surrounding the main conference venue including live music and clubs where delegates can network with industry colleagues. Over 400 people from the radio industry and beyond will be there offering a range of sponsorship opportunities for your business.

Sponsorship & Advertising Booking Form

Contact Details

Name:

Job Title:

Company Name:

Company Address:

Tel:

Email:

Techcon – Monday 31st October

Title Sponsor (£4,000)

Please tick

- Exclusive event sponsorship branded 'in association with...'
- 1 x delegate bag inserts
- 2 x TechCon delegate passes
- 1 reduced rate Festival pass
- Logo on screens throughout Festival
- Logo on all TechCon marketing materials (incl website, newsletter, flyers etc)
- Advert in Festival programme (Full colour)

Networking Breaks (£700 each*)

Please tick
 No. of breaks

- 1 x delegate bag insert
- Logo on running order
- Option to provide branded mugs
- Branding at conference venue (to be provided by sponsor). NB – this is not an exclusive branding opportunity
- Logo in the programme

*The breaks are: Registration, morning coffee, afternoon coffee. Discounted price of £1,950 and 1 free TechCon delegate pass if all 3 breaks taken.

Technical Innovation Award (£250)

Please tick

- Sponsorship of the Award
- Company Logo on Award
- Company representative to present award
- 1 x TechCon delegate pass
- Company logo in Radio Festival brochure
- Logo on all marketing material
- Logo on website

Foot In The Door – Monday 31st October

Title Sponsor (£1,000)

Please tick

- Exclusive event sponsorship branded 'in association with...'
- 1 x delegate bag insert
- Logo on all FITD marketing materials (incl website, newsletter, flyers etc)
- Branding in refreshment breaks (sponsor to provide)
- Advert in Festival programme (Full colour)

Opening Night Party – Monday 31st October

Title Sponsor (£15,000)

SOLD

- Exclusive title sponsorship
- Advert in Festival programme (Full Colour)
- 1 x delegate bag insert (in addition to event invitation)
- Logo in Festival programme
- 2 x Festival delegate passes
- Branding throughout venue (The Point). (Sponsor to provide)
- 20 x tickets for the Party

Festival – Monday 31st October to Wednesday 2nd November

Title Sponsor (Price on Application)

Please tick

- Exclusive title sponsorship
- 4 x Festival delegate passes
- 2 x delegate bag inserts
- Logo on front cover of programme
- Logo on all marketing materials (incl website, newsletter, flyers etc)
- Advert in Festival programme (Full colour)
- Logo on hanging banners throughout conference venue (subject to venue restrictions)

Delegate Badges/Lanyards (£3,000)

Please tick

- Logo on lanyards and badges for all Festival delegates, crew and speakers.
- 1 x Festival delegate pass
- 1 x delegate bag insert
- Advert in the Festival programme (Full colour)
- Logo in the Festival programme

Delegate Bags (£3,000 + cost of bags)

Please tick

- Logo on delegate bags
- 1 x free delegate pass
- 1 x delegate bag insert
- Advert in the Festival programme (Full colour)
- Logo in the Festival programme

Festival 'Extra' Room Sponsorship (£2,500)

Please tick

- Exclusive room sponsorship.
- 1 x free delegate pass
- 1 x delegate bag insert
- Advert in the Festival programme (Full colour)
- Logo in the Festival programme

Lunch x 2 (£2,000 each*)

Monday
 Tuesday
 Both

- 1 x delegate bag insert
- Logo in running order
- Branding at conference venue (sponsor to provide) NB – this is not an exclusive branding opportunity
- Logo in the Festival programme

*Discounted price of £3,700 and 1 free Festival delegate pass if both days taken

Session Sponsor (£1,000)

Please tick

- Exclusive sponsorship of an individual session
- 1 x delegate bag insert
- Logo in Festival programme
- Logo on screen during session
- Logo on all relevant marketing materials (incl website, newsletter, flyers etc)

Signage (£1,000)

- Logo on all Radio Festival signage
- 1 x delegate bag insert
- Logo in the Festival programme

Please tick

Wednesday Breakfast (£1,000)

- 1 x delegate bag insert
- Logo in running order
- Option to provide branded mugs (sponsor to provide)
- Branding at conference venue (sponsor to provide) NB – this is not an exclusive branding opportunity
- Logo in the programme

Please tick

Networking Breaks (£700 each)

- 1 x delegate bag insert
- Logo on running order
- Option to provide branded mugs
- Branding at conference venue (sponsor to provide) NB – this is not an exclusive branding opportunity
- Logo in the Festival programme

Please tick
 No. of breaks
 Tuesday*
 Wednesday#

*Tues Breaks: ~~Registration~~ (SOLD), morning coffee, afternoon coffee.

Weds Breaks: Registration, morning coffee

Delegate bag insert (£200)

- 1 x delegate bag insert (sponsor to provide)

Please tick

Advert in Programme

- Full page Portrait, full colour - £500

Please tick

Hall of Fame Dinner – Tuesday 1st November, The Monastery Manchester

Title Sponsor (£15,000)

- Title sponsorship of the event
- Introductory speech at dinner
- 1 x table of 10 at event
- Full page advert in the Hall of Fame programme
- Logo on each page of the Hall of Fame brochure
- Branding at the event (to be provided by sponsor)
- First option on advertising materials placed on tables
- Advert in Festival programme

Please tick

Welcome Drinks Reception (£5,000)

- Sponsorship of the pre-dinner drinks reception.
- 5 x free seats at the dinner
- 1 Festival delegate pass
- Logo on all marketing material
- Logo in Festival programme
- Branding throughout drinks reception area

Please tick

All prices are exclusive of VAT.

I have read and understood the attached sponsorship terms and conditions.

Signature:

Date:

Please return completed and signed form to:

Mandy O'Connor, The Radio Academy, 2nd Floor, 5 Golden Square, London, W1F 9BS

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