

The Radio Academy

(Limited by Guarantee)

Report and unaudited financial statements

31 December 2010

Company registration No: 1978864

Charity No: 293825

The Radio Academy
(a company limited by guarantee)

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The Radio Academy
(a company limited by guarantee)

General Information

Secretary	John Myers	
Registered office and administrative address	2 nd Floor, 5 Golden Square London W1F 9BS	
Accountants	Martin Greene Ravden LLP Chartered Accountants 55 Loudoun Road St John's Wood London NW8 0DL	
Bankers	SG Hambros Bank Limited SG House 41 Tower Hill London EC3N 4SG	
Lawyers	Lewis Silkin LLP 5 Chancery Lane Clifford's Inn London EC4A 1BL	
Registered numbers	Company no. 1978864	Charity no. 293825

The Radio Academy
(a company limited by guarantee)

Report of the Trustees
For the year ended 31 December 2010

Legal status and directors

This is the report of the Company's Directors, who are also Trustees. The Charity was founded and incorporated as a Company limited by guarantee in 1986 and is governed by its Memorandum and Articles of Association.

Its registered number under the Company's Act 2006 is 1978864. The Company is a registered charity (charity number 293825).

The Trustees are:

Robert Shennan	(Chairman)
Martin Campbell	
John Baish	(Resigned 17 May 2010)
Peter Kerridge	(Resigned 17 May 2010)
Gloria Abramoff	
Travis Baxter	
James Cridland	
Deanna Hallett	
Elisabeth Kerr	
Mark Story	(Appointed 17 May 2010)

Timothy Blackmore	(Co-opted)
Clive Dickens	(Co-opted)
Andrew Parfitt	(Co-opted)
Ashley Tabor	(Co-opted)
Heather Woods	(Co-opted)

Trustees are elected by the Members at the general meeting of the Company.

Details of the Trustees' responsibilities are set out on page 5.

Registered office and administrative address

The administration of the Company takes place from its offices at 2nd Floor, 5 Golden Square, London W1F 9BS run on a day-to-day basis by its Chief Executive, John Myers, and 3 full-time staff who work to create the events, projects and education work. Trevor Dann's last day as Chief Executive was 31 October 2010. Our Chairman, Robert Shennan served as the acting Chief Executive until John Myers commenced his employment on 4 April 2011.

The Trustees are pleased to present their report together with the financial statements for the charity and the group for the year ended 31 December 2010.

Legal and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the Memorandum and Articles of Association and the Statement of Recommended Practice, Accounting and Reporting by Charities (SORP 2005).

Report of the Trustees
For the year ended 31 December 2010

Objects of the Charity

The company is dedicated to the encouragement, recognition and promotion of excellence in UK radio broadcasting and audio production.

Organisation

A board of elected Trustees supplemented by co-opted members who meet quarterly administers the charity. A Chief Executive Officer is appointed who administers the day-to-day affairs.

Investment powers

Under the Memorandum and Articles of Association, the charity has the power to make any investment which the Trustees see fit.

Related parties

The charity has a wholly owned subsidiary company, The Radio Academy Trading Limited.

Review of activities

The company operates for the encouragement of excellence in all aspects of radio broadcasting throughout the United Kingdom in order to maximise the potential of educational benefits which that may bring. The company's subsidiary, The Radio Academy Trading Limited, provides a programme of events, training programmes and ancillary activities.

The Trustees adopted a revised long-term strategy for both companies, with the Trading company's activity being streamlined to just the Radio Festival and the industry awards currently run by Alan Zafer & Associates. This strategy is expected to result in the loss of profit from smaller events previously produced by the Trading company. However in the long term increased profits from a bigger Radio Festival and industry awards is expected to offset this loss. The charity's activities will continue as before with a focus on grass root activities.

The charity does not foresee in the immediate future any significant changes in the nature or level of the activities which are currently undertaken.

Funds policy and risk management

Establishing the level of funds appropriate for The Radio Academy is an essential part of the annual budget setting process undertaken by all the Trustees. The Trustees believe a minimum amount of £100,000 but not exceeding £200,000 should be held in unrestricted funds. These budgets are monitored on a quarterly basis by the Trustees.

It has been noted that during the year under review the total funds at the year end have decreased to £132,913 of which £17,669 relate to a restricted fund for the Academy Benevolent Fund. The unrestricted fund is above the level of £100,000 that the Trustees consider to be the minimum.

The Trustees of The Radio Academy authorise a number of projects designated within the overall purpose of the Academy (see above). Given the current economic environment the Trustees believe the current level of funds to be appropriate. The funds were maintained at this level throughout the year and the Trustees have determined this level of reserves to be appropriate going forward. The Trustees sanction the budgets for these projects as part of the budget setting process identified above. The budgets are required to fall within the parameters of risk deemed to be acceptable by the Trustees bearing in mind a realistic assessment of the reserves and remaining mindful of both the current position and future prospects. In order to meet this requirement it is a pre-requisite that the budget allocation is drawn from established reserves and not current income. By this means if income should fall below targeted levels in any particular period neither the delivery of established projects nor the viability of the organisation is jeopardised. The adjustment will come at the time of sanctioning further projects.

Report of the Trustees
For the year ended 31 December 2010

Risk review

The Trustees have examined the major strategic, business and operational risks which the Charity faces and confirm that systems have been established to ensure that the necessary steps are taken to lessen these risks.

The Directors and Trustees have taken advantage of the special exemptions applicable to small companies conferred by Part VII of the Companies Act 2006 in the preparation of the Directors' report.

On behalf of the Board

Robert Shennan
Chairman

16 May 2011

Statement of Trustees' Responsibilities
In relation to the financial statements for the year ended 31 December 2010

The following statement is made in order to clarify the responsibilities of the Trustees in relation to the financial statements.

The Trustees as Directors are responsible for preparing the financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice.

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the result of the company for that period. In preparing those financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. The Trustees are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Radio Academy
(a company limited by guarantee)

Chartered accountants' Report
to the board of directors on the unaudited financial statements of The Radio Academy (a company limited by guarantee)

In accordance with the engagement letter dated 4 March 2010, and in order to assist you to fulfil your duties under the Companies Act 2006, we have compiled the financial statements of The Radio Academy for the year ended 31 December 2010, set out on pages 7 to 15 from the accounting records information and explanations you have given us.

This report is made to the Company's Board of Directors, as a body, in accordance with the terms of engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the Company's Board of Directors that we have done so, and state those matters we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's Board of Directors as a body, for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England and Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

You have acknowledged on the balance sheet as at 31 December 2010 your duty to ensure that the company has kept proper accounting records and to prepare financial statements that give a true and fair view under the Companies Act 2006. You consider that the company is exempt from the statutory requirement for an audit for the year.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.

Martin Greene Ravden LLP

Chartered Accountants
55 Loudoun Road
St John's Wood
London NW8 0DL

16 May 2011

The Radio Academy
(a company limited by guarantee)

Consolidated Statement of Financial Activities
For the year ended 31 December 2010

	Notes	Unrestricted funds £	Restricted funds £	Total funds 2010 £	Total funds 2009 £
Incoming resources					
Incoming resources from generated funds					
Subscription income	4	247,994	-	247,994	225,568
Activities for generating funds					
Commercial trading operations		204,675	-	204,675	211,720
Income from events/other income		27,547	-	27,547	9,027
Donation		22,849	-	22,849	23,380
Investment Income					
Interest receivable		-	-	-	5
Total incoming resources		<u>503,065</u>	<u>-</u>	<u>503,065</u>	<u>469,700</u>
Resources expended					
Cost of generating funds					
Cost of commercial trading operations		(175,721)	-	(175,721)	(114,186)
Charitable activities					
Events	5	(19,656)	-	(19,656)	(5,267)
Other charitable expenditure		-	-	-	(2,195)
Management and administration		(296,481)	-	(296,481)	(306,131)
Governance costs		(13,610)	-	(13,610)	(15,214)
Total resources expended		<u>(505,468)</u>	<u>-</u>	<u>(505,468)</u>	<u>(442,993)</u>
Net income/(loss)		<u>(2,403)</u>	<u>-</u>	<u>(2,403)</u>	<u>26,707</u>
Net movement of funds in year		(2,403)	-	(2,403)	26,707
Reconciliation of funds					
Funds brought forward		<u>117,647</u>	<u>17,669</u>	<u>135,316</u>	<u>108,608</u>
Funds carried forward		<u>115,244</u>	<u>17,669</u>	<u>132,913</u>	<u>135,315</u>

Continuing operations

No activities were acquired or discontinued during the above two financial years

This statement of financial activities incorporates the income and expenditure account and the statement of total recognised gains and losses and contains all of the information required by the Companies Act 2006 to be included therein and accordingly no separate statements have been prepared.

The Radio Academy
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Consolidated Balance Sheet
at 31 December 2010

	Notes	Unrestricted funds £	Restricted funds £	Total funds 2010 £	Total funds 2009 £
Fixed assets					
Tangible assets	9	7,206	-	7,206	8,289
Current assets					
Debtors	11	98,272	-	98,272	115,599
Cash at bank and in hand		91,695	17,669	109,364	126,646
		<u>189,967</u>	<u>17,669</u>	<u>207,636</u>	<u>242,245</u>
Creditors: Amounts falling due within one year					
	12	(81,929)	-	(81,929)	(115,219)
Net assets		<u>115,244</u>	<u>17,669</u>	<u>132,913</u>	<u>135,315</u>
Funds					
Unrestricted income funds	14	115,244	-	115,244	117,647
Restricted income funds	14	-	17,669	17,669	17,668
Total charity funds		<u>115,244</u>	<u>17,669</u>	<u>132,913</u>	<u>135,315</u>

The Trustees have taken advantage of the special exemptions applicable to small companies conferred by Part VII of the Companies Act 2006 in the preparation of the accounts, the charity being, in their opinion, entitled to them.

The accounts were approved by the Trustees on 16 May 2011 and signed on its behalf by :

Robert Shennan
Chairman

The Radio Academy
(a company limited by guarantee)

Charity Balance Sheet
at 31 December 2010

		Unrestricted funds	Restricted funds	Total funds 2010	Total funds 2009
	Notes	£	£	£	£
Fixed assets					
Tangible assets	9	7,206	-	7,206	8,289
Investments	10	5,000	-	5,000	5,000
		12,206		12,206	13,358
Current assets					
Debtors	11	112,188	-	112,188	141,159
Cash at bank and in hand		68,419	17,669	86,088	73,946
		180,607	17,669	198,276	215,105
Creditors: Amounts falling due within one year	12	(76,068)	-	(76,068)	(91,578)
Net assets		116,745	-	134,414	136,816
Funds					
Unrestricted income funds	14	116,745	-	116,745	119,148
Restricted income funds	14	-	17,669	17,669	17,668
Total charity funds		116,745	17,699	134,414	136,816

The Trustees have taken advantage of the special exemptions applicable to small companies conferred by Part VII of the Companies Act 2006 in the preparation of the accounts, the charity being, in their opinion, entitled to them.

The accounts were approved by the Board on 16 May 2011 and signed on its behalf by :

Robert Shennan
Chairman

Notes to the financial statements
for the year ended 31 December 2010

1. Accounting policies

(a) Basis of accounting

The accounts are prepared under the historical cost convention and in accordance with the Statement of Recommended Practice, Accounting and Reporting by Charities (SORP 2005) issued in March 2005, applicable accounting standards and the Companies Act 2006.

(b) Cash flow statement

The Company has taken advantage of the exemption in Financial Reporting Standard No.1 from the requirement to produce a cash flow statement on the grounds that it is a small group.

(c) Income

Income from grants, patrons and members is accounted for on a receivable basis. Income from charitable activities is shown gross with the associated costs included in direct charitable costs. Trading income represents income from engagements and promotions stated net of value added tax.

(d) Allocation of expenditure

Costs and expenses have been allocated between cost of generating voluntary income, charitable activities and governance costs according to the nature of the work performed.

All expenditure is accounted for under the accruals concept.

(e) Operating leases

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

(f) Pension costs

Contributions to the stakeholder pension scheme for all employees and contributions to personal pension schemes for certain senior employees are charged to the Statement of Financial Activities in the year in which they are payable.

(g) Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is calculated to write down the cost of tangible fixed assets over their expected useful lives. The rate generally applicable is:

Computer equipment	33.3% per annum on reducing balance
Leasehold improvements	25% per annum on straight line basis
Fixtures and fittings	20% per annum on reducing balance

(h) Investments

Investments are shown at market value and all changes in value in the year, whether or not realised, are reported in the statement of financial activities.

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Notes to the financial statements
for the year ended 31 December 2010

2. Financial activities of the charity	2010	2009
	£	£
Gross incoming resources	288,980	284,984
Total expenditure on charitable activities	(19,656)	(7,462)
Governance costs	(9,088)	(9,779)
Management and administration	(262,639)	(241,036)
Net incoming resources	<u>(2,403)</u>	<u>26,707</u>
Total funds brought forward	136,817	110,109
Total funds carried forward	<u>134,414</u>	<u>136,816</u>
 Represented by		
Restricted income funds	116,745	119,148
Unrestricted income funds	17,669	17,668
	<u>134,414</u>	<u>136,816</u>

3. Commercial trading operations

The charity has one wholly owned subsidiary, Radio Academy Trading Limited, which is incorporated in England and Wales (see note 11). Radio Academy Trading Limited provides a programme of events, training projects, distribution of information and organisation of debates to encourage excellence in radio broadcasting. The subsidiary covenants its taxable profit to the charity. A summary of its results are shown below. Accounts have been filed with the Registrar of Companies.

Profit and loss account	2010	2009
	£	£
Turnover	229,675	211,721
Cost of sales	(200,721)	(114,186)
Gross profit	<u>28,954</u>	<u>97,535</u>
Administration costs	(67,451)	(93,245)
Other income	-	-
Net profit/(loss)	<u>(38,497)</u>	<u>4,290</u>
Amounts covenanted to the Radio Academy	-	(4,290)
Contribution from the Radio Academy	38,497	-
Retained in subsidiary	<u>-</u>	<u>-</u>

The assets and liabilities of the subsidiary were:

	2010	2009
	£	£
Current assets	62,881	77,410
Current liabilities	(59,382)	(73,911)
	<u>3,499</u>	<u>3,499</u>
 Share capital	5,000	5,000
Profit and loss account	(1,501)	(1,501)
	<u>3,499</u>	<u>3,499</u>

4. Subscription income

	2010	2009
	£	£
Individuals	2,329	2,838
Patrons / collegiate	245,665	222,730
	<u>247,994</u>	<u>225,568</u>

The Radio Academy
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Notes to the financial statements
for the year ended 31 December 2010

5. Analysis of charitable expenditure

	Events, publications and other charitable expenditure	Management and Administration	2010 Total	2009 Total
	£	£	£	£
Staff costs	-	234,858	234,858	229,801
Staff expenses	-	1,216	1,216	1,143
Premises	-	13,427	13,427	15,427
Travel and entertaining	-	6,028	6,028	6,252
Finance charges	-	2,370	2,370	2,306
Bad debts	-	430	430	1,297
Audit fees	-	-	-	386
Accountancy fees	-	13,610	13,610	15,214
Depreciation	-	3,478	3,478	4,068
Other	19,656	34,674	54,330	52,913
Total	<u>19,656</u>	<u>310,091</u>	<u>329,747</u>	<u>328,807</u>

6. Staff costs and employees

During the year, the Radio Academy employed 4 members of staff (2009: 5) a full time chief executive, an events manager, an operations manager and an events assistant. A fixed part of all employee costs are recharged to Radio Academy Trading Limited. One employee received emolument of between £90,000 and £100,000 (2009: one employee). No other employee received emoluments in excess of £50,000.

	2010	2009
	£	£
Wages and salaries	213,862	212,283
Social security costs	20,996	17,518
Total	<u>234,858</u>	<u>229,801</u>

7. Profit/(loss) for the financial year

As permitted by the Companies Act 2006, the subsidiary company's profit and loss account has not been included in these financial statements. The profit/(loss) for the financial year is made up as follows:

	2010	2009
	£	£
Subsidiary company's profit/(loss)	<u>(38,497)</u>	<u>4,290</u>

8. Taxation

The Company is a registered charity and is exempt from United Kingdom taxation.

The Radio Academy
(a company limited by guarantee)

Notes to the financial statements
for the year ended 31 December 2010

9. Tangible fixed assets
Group

	Computer equipment £	Leasehold improvements £	Fixtures and fittings £	Total £
Cost				
At 31 December 2009	28,034	6,249	1,252	35,535
Additions	2,374	-	308	2,733
Disposals	(647)	-	-	(647)
At 31 December 2010	<u>29,762</u>	<u>6,249</u>	<u>1,560</u>	<u>37,571</u>
Depreciation				
At 31 December 2009	20,059	6,249	938	27,246
Charge for the period	3,353	-	125	3,478
On disposals	(359)	-	-	(359)
At 31 December 2010	<u>23,054</u>	<u>6,249</u>	<u>1,062</u>	<u>30,365</u>
Net book value				
At 31 December 2010	<u>6,708</u>	<u>-</u>	<u>498</u>	<u>7,206</u>
At 31 December 2009	<u>7,975</u>	<u>-</u>	<u>314</u>	<u>8,289</u>

Charity

	Computer equipment £	Leasehold improvements £	Fixtures and fittings £	Total £
Cost				
At 31 December 2009	28,034	6,249	1,252	35,535
Additions	2,374	-	308	2,733
Disposals	(647)	-	-	(647)
At 31 December 2010	<u>29,762</u>	<u>6,249</u>	<u>1,560</u>	<u>37,571</u>
Depreciation				
At 31 December 2009	20,059	6,249	938	27,246
Charge for the period	3,353	-	125	3,478
On disposals	(359)	-	-	(359)
At 31 December 2010	<u>23,054</u>	<u>6,249</u>	<u>1,062</u>	<u>30,365</u>
Net book value				
At 31 December 2010	<u>6,708</u>	<u>-</u>	<u>498</u>	<u>7,206</u>
At 31 December 2009	<u>7,975</u>	<u>-</u>	<u>314</u>	<u>8,289</u>

10. Fixed asset investments

	2010 £	2009 £
Cost and net book value	<u>5,000</u>	<u>5,000</u>

The investment represents the charity's investment in the Radio Academy Trading Limited.

The trading results and aggregate amount of this subsidiary's assets, liabilities, share capital and reserves are shown in Note 3.

The Radio Academy
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Notes to the financial statements
for the year ended 31 December 2010

11. Debtors	Group		Charity	
	2010	2009	2010	2009
	£	£	£	£
Trade debtors	89,178	93,506	50,624	80,354
Amounts owed from subsidiary	-	-	53,521	50,271
Other debtors	1,528	6,974	1,528	5,528
Prepayments and accrued income	7,566	15,119	6,515	5,006
	<u>98,272</u>	<u>115,599</u>	<u>112,188</u>	<u>141,159</u>
12. Creditors: Amounts falling due within one year	Group		Charity	
	2010	2009	2010	2009
	£	£	£	£
Trade creditors	6,580	17,367	5,338	2,283
Other creditors including taxes	920	17,930	830	15,373
Accruals and deferred income	74,429	79,922	69,900	73,922
	<u>81,929</u>	<u>115,219</u>	<u>76,068</u>	<u>91,578</u>
13. Statement of funds	Group			
	At 1			At 31
	January		December	
	2010	Income	Expenditure	2010
	£	£	£	£
General reserve	117,647	528,065	(530,468)	115,244
Total unrestricted funds	117,647	528,065	(530,468)	115,244
Restricted funds	17,669	-	-	17,669
	<u>135,316</u>	<u>528,065</u>	<u>(530,468)</u>	<u>132,913</u>
	Charity			
	At 1			At 31
	January			December
	2010	Income	Expenditure	2010
	£	£	£	£
General reserve	119,148	259,893	(262,296)	116,745
Total unrestricted funds	119,148	259,893	(262,296)	116,745
Restricted funds	17,669	-	-	17,669
	<u>136,817</u>	<u>259,893</u>	<u>(262,296)</u>	<u>134,414</u>

The general reserve represents the free fund of the charity which is not designated for a particular purpose. Previously, the Trustees designated funds for the project Hall of Fame but in 2006, this designated fund was amalgamated into the general reserve.

The restricted funds relate to a donation received specifically for the Academy's Benevolent Fund.

The Radio Academy
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Notes to the financial statements
for the year ended 31 December 2010

14. Analysis of net assets

Group	Unrestricted fund £	Restricted fund £	Total £
Fixed assets	7,206	-	7,206
Cash at bank and in hand	91,695	17,669	109,364
Other net current assets	98,272	-	98,272
Current liabilities	(81,929)	-	(81,929)
Total net assets	<u>115,244</u>	<u>17,669</u>	<u>132,913</u>

Charity	Unrestricted fund £	Restricted fund £	Total £
Fixed assets	12,206	-	12,206
Cash at bank and in hand	68,419	17,669	86,088
Other net current assets	112,188	-	112,188
Current liabilities	(76,068)	-	(76,068)
Total net assets	<u>116,745</u>	<u>17,669</u>	<u>134,414</u>

15. Share capital and company status

The Radio Academy is a company limited by guarantee. The Memorandum of Association restricts the liability of members on winding up to £1 unless their liability becomes unlimited through contravention of the Memorandum. In the case of winding up none of the accumulated funds are distributable to the members but shall be given or transferred to some other charitable institution having similar objectives.

16. Related party transactions

During the year the charity charged its subsidiary Radio Academy Trading Limited, fees of £65,290 (2009: £87,865) in respect of provision for office space, wages and administrative expenses. Amounts owed from the subsidiary at 31 December 2010 were £53,521 (2009: £50,270). The subsidiary incurred a loss of £38,498 for the year. The charity has contributed this amount from its unrestricted reserves to enable the company to continue to trade.

17. Operating leases

At 31 December 2010, the Company had annual commitments under operating leases as set out below

	2010 Land and Buildings £	2009 Land and Buildings £
Operating leases which expire:		
In less than one year	6,250	11,250
In the second to fifth year	<u>-</u>	<u>6,250</u>

Radio Academy Trading Limited
Report and unaudited financial statements
31 December 2010

Martin Greene Ravden LLP
Chartered Accountants
55 Loudoun Road
St John's Wood
London NW8 0DL

Company Registration No. 02875446
(England and Wales)

Radio Academy Trading Limited
Report and financial statements
For the year ended 31 December 2010

Company information

Directors Ms Heather Woods (Appointed 21 September 2010)
Mr Robert Shennan (Appointed 1 April 2010)

Secretary Mr John Myers

Company number 02875446

Registered office 2nd Floor, 5 Golden Square
London
W1F 9BS

Accountants Martin Greene Ravden LLP
Chartered Accountants
55 Loudoun Road
St John's Wood
London NW8 0DL

Business address 2nd Floor, 5 Golden Square
London
W1F 9BS

Radio Academy Trading Limited
Report and financial statements
For the year ended 31 December 2010

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Radio Academy Trading Limited

Directors' report

For the year ended 31 December 2010

The directors present their report and financial statements for the year ended 31 December 2010.

Principal activities

The company is a wholly owned subsidiary of The Radio Academy. The company undertakes a number of commercial ventures in support of the aims and objectives of The Radio Academy.

Directors

The following directors have held office since 1 January 2010:

Mr Jonathan Arendt	(Resigned 10 December 2010)
Mr Stephen Taylor	(Resigned 10 December 2010)
Mr John Hirst	(Resigned 10 December 2010)
Mr Steven Ackerman	(Resigned 10 December 2010)
Mr John Moran	(Resigned 10 December 2010)
Ms Heather Woods	(Appointed 21 September 2010)
Mr Robert Shennan	(Appointed 1 April 2010)

Statement of directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

On behalf of the board

Mr Robert Shennan

Director

16 May 2011

Radio Academy Trading Limited

Chartered accountants' report to the board of directors on the preparation of the unaudited statutory financial statements of Radio Academy Trading Limited for the year ended 31 December 2010

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Radio Academy Trading Limited for the year ended 31 December 2010 set out on pages 3 to 6 from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales, we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook.

This report is made solely to the Board of Directors of Radio Academy Trading Limited, as a body, in accordance with the terms of our engagement letter dated 10 March 2010. Our work has been undertaken solely to prepare for your approval the financial statements of Radio Academy Trading Limited and state those matters that we have agreed to state to the Board of Directors of Radio Academy Trading Limited, as a body, in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Radio Academy Trading Limited and its Board of Directors as a body, for our work or for this report.

It is your duty to ensure that Radio Academy Trading Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of Radio Academy Trading Limited. You consider that Radio Academy Trading Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Radio Academy Trading Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Martin Greene Ravden LLP

Chartered Accountants
55 Loudoun Road
St John's Wood
London NW8 0DL

16 May 2011

Radio Academy Trading Limited
Profit and loss account
For the year ended 31 December 2010

	Notes	2010 £	2009 £
Turnover		204,675	211,719
Cost of sales		(175,721)	(114,185)
Gross profit		28,954	97,534
Administrative expenses		(67,452)	(93,244)
Operating (loss)/profit		(38,498)	4,290
Contribution from Radio Academy		38,498	-
Deed of covenant		-	(4,290)
Loss for the year	6	-	-

Radio Academy Trading Limited
Notes to the financial statements
For the year ended 31 December 2010

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for services net of VAT and trade discounts. The total turnover of the company for the year has been derived from its principal activity wholly undertaken in the United Kingdom.

2 Taxation

No tax charge arises due to trading profits being covenanted to The Radio Academy, a related charity.

3 Debtors	2010	2009
	£	£
Trade debtors	38,554	13,151
Other debtors	1,051	11,559
	<u>39,605</u>	<u>24,710</u>
4 Creditors: amounts falling due within one year	2010	2009
	£	£
Trade creditors	1,242	15,084
Amounts owed to group undertakings and undertakings in which the company has a participating interest	53,520	50,270
Taxation and social security	-	2,361
Other creditors	4,620	6,196
	<u>59,382</u>	<u>73,911</u>
5 Share capital	2010	2009
	£	£
Allotted, called up and fully paid		
5,000 Ordinary of £1 each	5,000	5,000
	<u>5,000</u>	<u>5,000</u>

Radio Academy Trading Limited
Notes to the financial statements
For the year ended 31 December 2010

6 Statement of movements on profit and loss account

	Profit and loss account
	£
Balance at 1 January 2010	(1,501)
	<hr/>
Balance at 31 December 2010	(1,501)
	<hr/> <hr/>

7 Control

The company is a subsidiary of The Radio Academy incorporated in Great Britain and registered in England and Wales. The consolidated accounts of this company are prepared in accordance with applicable accounting standards and with the Statement of Recommended Practice "Accounting by Charities" (SORP 2005). Audited accounts have been filed with the Registrar of Companies and are available from 2nd Floor, 5 Golden Square, London, W1F 9BS.

8 Related party relationships and transactions

During the year the company was charged by its parent company The Radio Academy (a company limited by guarantee), fees of £65,290 (2009: £87,865) in respect of provision for office space, wages and administrative expenses.

The company incurred a loss of £38,498 for the year. The parent company has contributed this amount from its unrestricted reserves to enable the company to continue to trade. At 31 December 2010, the company owed £53,520 (2009: £50,270) to the parent company.

Radio Academy Trading Limited
Management information
For the year ended 31 December 2010

Radio Academy Trading Limited
Detailed trading and profit and loss account
For the year ended 31 December 2010

	2010	2009
	£	£
Turnover		
Radio & Music Forum (formerly Production)	-	15,294
Radio Festival	204,675	110,672
Promotions & Marketing	-	15,573
Radio At The Edge	-	17,077
Hall of Fame Lunch	-	53,084
Other income	-	19
	<u>204,675</u>	<u>211,719</u>
Cost of sales		
Radio & Music Forum (formerly Production)	-	5,673
Radio Festival	175,721	57,792
Promotions & Marketing	-	5,026
Radio At The Edge	-	7,508
Hall of Fame Lunch	-	35,572
Other direct costs	-	2,614
	<u>175,721</u>	<u>114,185</u>
Gross profit	28,954	97,534
Administrative expenses	(67,452)	(93,244)
Operating (loss)/profit	(38,498)	4,290
Contribution from Radio Academy	38,498	-
Deed of covenant	-	(4,290)
Loss before taxation	<u>-</u>	<u>-</u>

Radio Academy Trading Limited
Schedule of administrative expenses
For the year ended 31 December 2010

	2010	2009
	£	£
Administrative expenses		
Wages and salaries	36,204	57,366
Rent	6,713	7,785
Management charges	22,373	22,714
Accountancy	1,954	4,160
Bank charges	12	450
Bad and doubtful debts	177	325
Sundry expenses	19	444
	<hr/>	<hr/>
	67,452	93,244
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